



ANOTHER PPC SUCCESS STORY

# FENCING

GEO-TARGETING: 20.0 MILES AROUND MEQUON, US



# HIGHLIGHTS

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## HOW WE DID IT

CR was dropping and it skyrocketed when we switched from our landing page to their page in May.

## METRICS

Cost per conversion under \$15 for at least 3 full months.

**CLIENT GOAL:**  
**10%**  
CONVERSION RATE

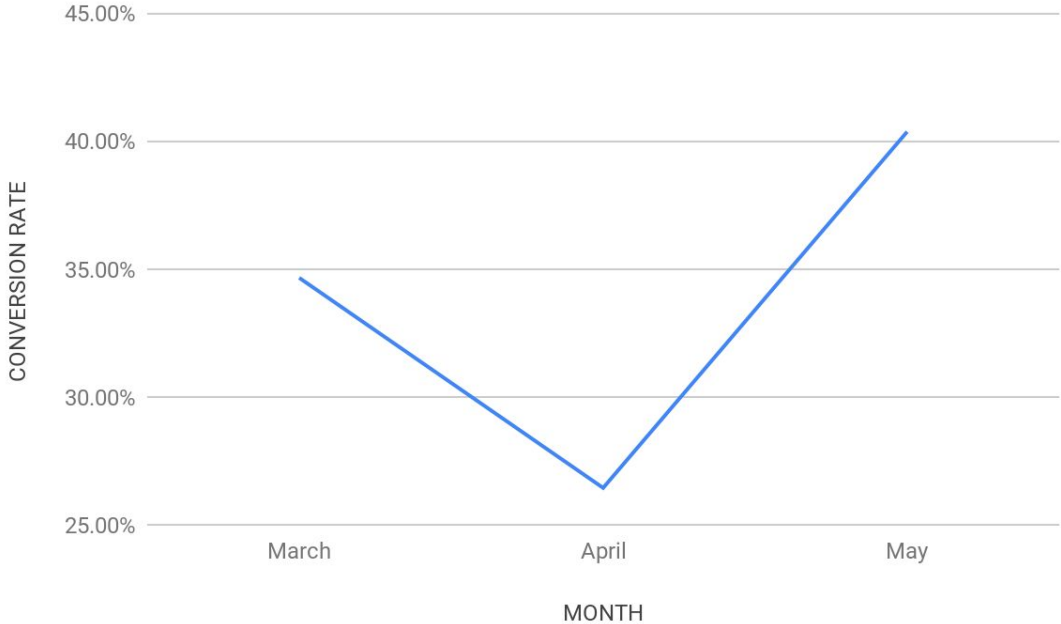
**OUR RESULTS:**  
May Conversion Rate is  
**40.36%**

## PROVEN RESULTS

Avg. **CPC is under \$4**  
**for at least 3 months.**

PPC performance is based on a variety of elements and can vary significantly based on geographic targeting, competitive landscape and other factors. Results are never guaranteed.

# PERFORMANCE DATA



<b>GOAL: 10% Conversion Rate</b>	
<b>MONTH</b>	<b>CR</b>
March	34.65%
April	26.44%
May	40.36%
*first month	

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# COMMENTS

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