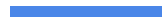




ANOTHER PPC SUCCESS STORY

FENCING

GEO-TARGETING: 20.0 MILES AROUND MEQUON, US



HIGHLIGHTS

HOW WE DID IT

CR was dropping and it skyrocketed when we switched from our landing page to their page in May.

METRICS

Cost per conversion under \$15 for at least 3 full months.

CLIENT GOAL:
10%
CONVERSION RATE

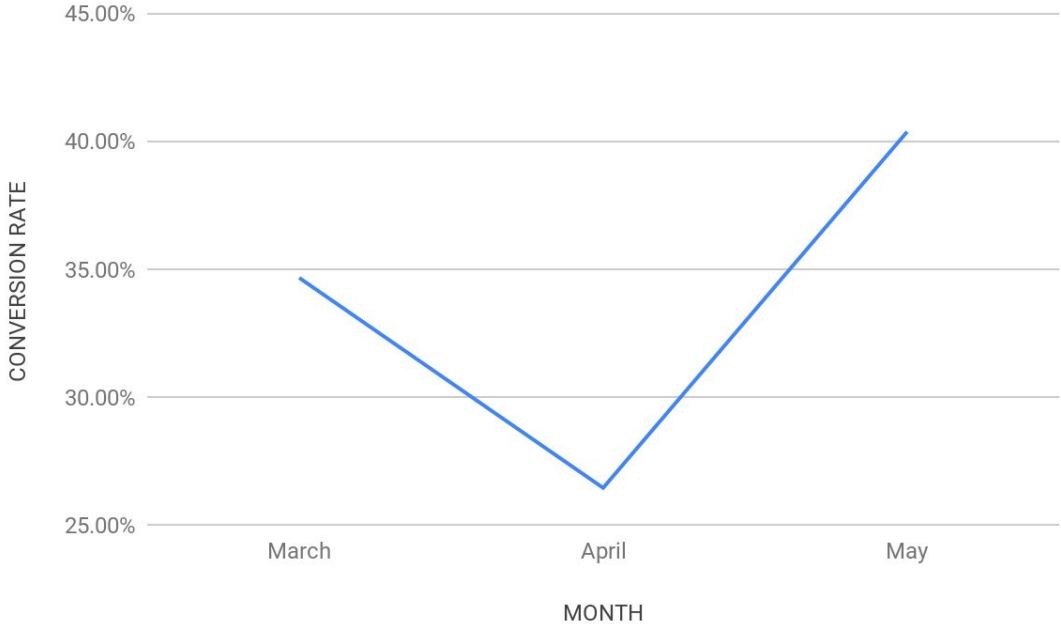
OUR RESULTS:
May Conversion Rate is
40.36%

PROVEN RESULTS

Avg. **CPC is under \$4**
for at least 3 months.

PPC performance is based on a variety of elements and can vary significantly based on geographic targeting, competitive landscape and other factors. Results are never guaranteed.

PERFORMANCE DATA



GOAL: 10% Conversion Rate	
MONTH	CR
March	34.65%
April	26.44%
May	40.36%
*first month	

PPC performance is based on a variety of elements and can vary significantly based on geographic targeting, competitive landscape and other factors. Results are never guaranteed.

COMMENTS



PPC performance is based on a variety of elements and can vary significantly based on geographic targeting, competitive landscape and other factors. Results are never guaranteed.